

ARIZONA JUDICIAL COUNCIL

Request for Council Action

Date Action Requested:	Type of Action Requested:	Subject:
March 23, 2016	<input type="checkbox"/> Formal Action/Request <input checked="" type="checkbox"/> Information Only <input type="checkbox"/> Other	COCONINO COUNTY SUPERIOR COURT'S VIRTUAL RESOURCE CENTER

FROM:

Mr. Gary Krcmarik, Court Administrator, Superior Court in Coconino County
Dr. Kevin Ruegg, CEO/Executive Director, Arizona Bar Foundation
Ms. Cathleen Cole, Web Content Management Specialist, Arizona Bar Foundation

DISCUSSION:

Presenters will provide information on the Virtual Resource Center and present a live demo.

RECOMMENDED COUNCIL ACTION:

Information only.

Arizona Courts Helping You



Search & Find

Search keywords here

Chat now

Google Analytic Results

January 13, 2017 to March 3, 2017

(Note: Site promoted publically until 1/12/17)

Sessions	Users	Page views	Hits
3,174	2,380	15,578	233,670

Devices Used

Desktop – 75%
Mobile - 21%
Tablet – 4%

Acquisition

Direct – 54%
Referral – 30%
Organic Search – 13%
Social Media – 3%

Top 10 Cities

City	Sessions
Phoenix	1,065
Tucson	346
Kingman	199
Mesa	105
Los Angeles	86
Flagstaff	85
Scottsdale	69
Yuma	60
Tempe	60
Casa Grande	50

Top Four Pages Viewed

872 views



779 views



476 views



367 views



To contribute content or provide feedback - Cathleen.Cole@azflse.org

NEWS RELEASE

ARIZONA SUPREME COURT

ADMINISTRATIVE OFFICE OF THE COURTS

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January 12, 2017

New Site Gives Court Information, Legal Help for Everyday People

PHOENIX – A new website launched today to offer basic assistance to people of all walks of life who have legal questions or need assistance in resolving disputes in court. AzCourtHelp.org is organized by topic and geographical location to help people find the court locations, forms, and other information they may need.

Geographical information includes court locations, maps, hours, payment terms, parking, and accessibility information. The site also features live chat forums to assist with legal information, legal talk clinics on popular topics, and other information helpful to self-represented individuals. Frequently asked questions are arranged by topic so users can quickly find the information that is most helpful to their situation. The site will also include video tutorials, webinars, and a calendar of free legal workshops around Arizona.

AZCourtHelp.org has a presence on Facebook as a way to expand its reach.

The backbone of the website's video and interactive component is the Coconino County Superior Court's Virtual Resource Center, which will be hosting the video outreach for statewide viewing.

“The Chief Justice challenged us to work together to improve access to justice,” said Coconino County Superior Court Administrator Gary Krcmarik. “We took up that challenge by developing this website in conjunction with our Virtual Resource Center to provide this valuable information

statewide. We are grateful to the Arizona Foundation for Legal Services and Education, which graciously partnered with us to design the website and curate the information on it.”

Krcmarik said that today’s public launch is a beginning of a larger effort and more information, including Spanish-language content, will be added to the site on a daily and weekly basis.

Like AzCourtHelp.org on Facebook at <https://www.facebook.com/AZCourtHelporg-1751856595097598/>.