

Arizona Lottery features CASA of Arizona on slide show at 2,700 lottery outlets.

Statewide CASA coverage: CASA was featured in the Lottery marketing slide show to highlight how the Arizona Lottery and CASA work together to benefit Arizona. The slide show was displayed at over 2,700 Lottery retailers across the state. The show ran for two weeks and the CASA slide ran for a duration of 10 seconds and rotated approximately 30 - 35 times an hour.