

## COMMITTEE ON LIMITED JURISDICTION COURTS

<b>Date of Meeting:</b>  May 2, 2012	<b>This agenda item is for:</b>  <input type="checkbox"/> Formal Action/Request <input type="checkbox"/> Information Only <input checked="" type="checkbox"/> Other	<b>Subject:</b>  Technology and Social Media
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**Presenter(s):** Jennifer Liewer  
Public Information Officer, Arizona Supreme Court

**Discussion:** Ms. Liewer will review various technology devices and social networking options that may be of interest to trial courts.

**Recommended Action or Request (if any):** Information only.



## Technology and Social Media 101

Presented by Jennifer Liewer  
Chief Communication Officer  
Administrative Office of the Courts

### WHAT? – HOW? – WHY?

- Technology and mobile devices
- How people use them to communicate on social networks
- Impact on the courts
  - The Good, the Bad, and the Ugly

# Social Media Revolution

## DEVICES



# Computers

Laptop



Netbook



# Phones

Smart?



Not-so-smart?



## E-Readers & Tablets



## Cameras & Video Cameras



## Social Media and Donuts

- **Twitter** – I am eating a donut.
- **Facebook** – I like donuts.
- **Foursquare** – This is where I am eating a donut.
- **Flickr** – This is photo of my donut.
- **Instagram** – This is a VINTAGE photo of my donut.
- **YouTube** – This is a video of me eating a donut.
- **LinkedIn** – My skills include donut eating.
- **Pinterest** – Here is donut recipe.

## Facebook vs. Twitter

*(Or...MySpace2.0)*

### FACEBOOK

- Individuals “friend” each other
- Members “like” group pages
- Update your status
- Commenting on status updates
- Posting photos and video
- Tagging people in photos and video
- Sharing: stories, links, video
- Events
- Security Settings

### TWITTER

- @xxx (your handle)
- 140 characters or less
- Users “follow” people
- Tweet photos, video, links
- Retweet
- Private profiles
- Non-secured otherwise
- Blocking followers
- Twitpic, Tweetdeck

## Photos and Video

### PHOTOS

- Instagram
- Flickr
- Tumblr

### VIDEO

- YouTube
- YouTube
- YouTube

## MISC.

- LinkedIn
- Pinterest
- A list to 320 others: [www.addthis.com](http://www.addthis.com)

## Impact on the Courts

- The Good
  - Increase transparency
  - Educate the public about the 3<sup>rd</sup> Branch
  - Allow jurors to manage home and work while serving
  - Simplifies outreach process
  - Provides additional monitoring opportunities for probation
- The Bad and;
  - Court participants “friending” other participants
  - Jurors tweeting
  - Offenders using resources to communicate
  - Application of Rule 122 and what cameras are allowed access
- The Ugly
  - Security issues
  - Intimidation
  - Powerful tool to communicate about things that one might not understand

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